HECTOR HERNANDEZ

OPERATIONS LEAD | NDT LEVEL II

CONTACT

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El Paso, TX

LINKS

axdigital.ai
axdigital.etsy.com

CORE COMPETENCIES

High-Pressure Inspection

Logistics & Dispatch

Asset Traceability

Safety Compliance

Sales

Digital Architecture

AI Workflow Automation

React / Tailwind CSS

Bridging the gap between Industrial Rigor and Digital Innovation.

Hi, I'm Hector. I spent 7+ years in the high-pressure oilfield industry as an Operations Lead and NDT Level II inspector—an environment where precision is everything and failure isn't an option. Today, I bring that exact same operational discipline to the digital space. I have a deep, relentless passion for Artificial Intelligence and obsess over staying at the absolute cutting edge of new workflows, models, and tech. By combining my background in rigorous business management with lightning-fast AI architecture, I partner with clients to build, scale, and ship premium digital assets with zero friction.

EXPERIENCE

FOUNDER & OPERATIONS LEAD   2024 - 2025
3R Energy Inspection // Odessa, TX

- Spearheaded aggressive B2B sales and client acquisition, continuously hunting and securing new contracts in the competitive Permian Basin.
- Owned daily business operations including administration, scheduling, logistics, and field execution.
- Performed critical NDT inspections (MT & UTT) for high-pressure iron.

FOUNDER & OPERATIONS LEAD   2018 - 2024
Alpha Flow Inspection // Odessa, TX

- Drove relentless business development and relationship management, continuously expanding the enterprise customer base.
- Managed full-stack operations: from B2B sales and AP/AR to scheduling and technical inspections.
- Delivered high-volume throughput, averaging 4,000 assets inspected per month.

FOUNDER & OPERATOR   2.5 YRS - Present
AXDIGITAL.AI // El Paso, TX

- Built a high-velocity digital agency bridging industrial discipline with modern web architecture.
- Achieved 2,300+ Verified Sales and maintained a 4.8 Star Rating for digital assets on Etsy.
- Engineered automated AI workflows to accelerate UI/UX prototyping and front-end deployment.